

PRANAVI MENON

CONTACT NUMBER: +91 9619229734
ADDRESS: Andheri (West), Mumbai
EMAIL: pranavimenon7@gmail.com

LINKEDIN: Pranavi Menon
INSTAGRAM: @_the.indian.miss.granger._
PORTFOLIO: pranavimenon.com

ABOUT ME

I enjoy crafting and narrating stories - whether it is in the form of literature, music, film, or photography.

EDUCATION

Whistling Woods International [WWI]

July 2023 - June 2026
BBA in Media & Communication

Lilavatibai Podar School [LPHS]

June 2010 - March 2023
ISC (Grade 11 & 12) - Science {94.5%}
ISCE till Grade 10 {95.1%}

SKILLS

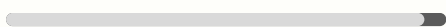
• Organizational Skills



• Copywriting and editing



• Creative Thinking



• Writing skills



• Content Development



• Communication Skills



SOFTWARE SKILLS

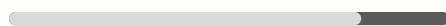
• Canva



• MS Office



• Adobe Lightroom



• Adobe Premier Pro



WORK EXPERIENCE

Content Production & Creation Executive

@ Viral Fission (June 2025 - Aug 2025)

- Scripted 460+ product-focused reels and collaborated with 30+ influencers for Flipkart's creator-led, trend-driven content initiative ; managed on-set shoots and supervised edits for Flipkart Play.
- Part of the initial team member for Flipkart's new mobile project; directing (2-3 minute) influencer-led tech review videos

Creative Intern

@ Button Creative (Mar 2025 - Apr 2025)

- Worked on ad copy and concepts (ad films, print & social) with brands like Pride of Cows, Go Cheese, The Health Factory, Saanjh, Whistling Woods International and A Star Academy
- Also contributed to content ideation and strategy

Production Volunteer

@ BookMyShow Live (Jan 2025 - Jan 2025)

- Was a part of the Venue Inspection & Construction team for Coldplay's Music of the Spheres World Tour, Mumbai
- Oversaw assembling and managing of the physical infrastructure required to ensure a safe, functional & impactful event space

Event Staff | Kala Ghoda Arts Festival

@ 70EMG (Jan 2024 - Jan 2024)

- In charge of the Children's Literature Vertical at Kitab Khana
- Was the sole staff member on site, responsible for AV, Hospitality, Setup and Management.

MY OFFERINGS:



Copywriting
Portfolio



Design
Portfolio



Filmmaking
Portfolio



Photography
Portfolio

EXTRACURRICULARS

Editor in Chief | Whistles & Echoes (WWI)

May 2024 - present

- Curating and editing the articles that broadly come under the categories of Literature, Sports, Anime and Music
- Also responsible for the copywriting of the content that is uploaded on the Whistles & Echoes social media page

5th Veda | Celebrate Cinema (WWI)

Sept 2024 - Sept 2024

- Stage Management and Hospitality for the celebrity panels of Team of Gadar 2, Stree 2, 12th Fail and Amar Singh Chamkila

Concert Photographer | Wreckfest

Sept 2024 - Sept 2024

- Captured photographs from an audience's perspective as well as artist photography for Welupt Collective

CSR

Khwaab | Student Body fostering CSR, Mental Health & SDG Advocacy

2023 -2024

- Responsible for event management (from ideation to execution) and social media management during my time as a volunteer
- During my first month, was recognised as '[Khwaab Champion of the Month](#)' for my efforts and initiatives within the organization and its attached causes

COURSES

Arts, Entertainment & Media Management | KUMA

July 2024

- Attended a summer course at the Korean University of Media Arts in Sejong-Si, South Korea on behalf of Whistling Woods International

Film Making Training Program

2022 - 2023

- The programme was hosted by Subhash Ghai's Whistling Woods International

Future Ready: Blogging, Vlogging & Talking

2021 - 2022

- The module was conducted by St. Paul's Institute of Communication Education

The Basics of "Radio Jockey"

2021 - 2022

- A skill-based programme on the basics of Radio Production and Jockeying from Lilavatibai Podar High School, led by RJ Fali Singara

PERSONAL DETAILS

Permanent Address: A-12, Jyoti, Juhu Lane, Andheri (West), Mumbai - 400058

Date of Birth: 15-06-2005

Languages Known: English, Hindi, Malayalam

Hobbies: Writing, Singing, Sketching, Photography, Reading, Editing (literary & visual)